

Strong Start Virtual Summit

Friday, July 29, 2022





ABOUT US

THE WARREN CENTER

Did you know that over 102,000 children in Dallas County alone are living with a physical or intellectual disability? The Warren Center's mission is to advocate, serve and empower children and families impacted by developmental delays and disabilities. The vision of every child reaching their full potential started over fifty years ago when very few resources existed for parents of disabled children in the Dallas area.

With nowhere to turn for community-based services or help, families lacked support and their children had limited options in life. As a much-needed solution, The Warren Center was created in 1968 and for decades, we have provided much-needed resources and care to children with disabilities and their families. Grassroots efforts and proven successes paved the way for an increase in community and parental awareness. Since 1968, The Warren Center has served close to 30,000 families.

Our programs provide personalized therapy services and individualized caregiver coaching to families with children aged birth to eight years old. Therapy services include occupational and physical therapy, speech and language therapy, feeding and nutrition therapy, developmental therapy, autism assessments, and transition assistance to additional services.

On a national level, we provide families with educational opportunities, support, referral to resources, and opportunities to connect with one another.





EVENT DETAILS

EARLY INTERVENTION DAY

Launched on July 29, 2021, Early Intervention Day educates local communities and raises public awareness of early intervention services for children. According to the CDC, acting early on developmental concerns can make a big difference in the lives of families impacted by developmental delays and disabilities. The governor of Texas and local city mayors agreed with the need for awareness and made publicly proclaimed July 29th as Early Intervention Day. As an early intervention service provider, The Warren Center is proud to have pioneered this celebration in the state of Texas..

STRONG START VIRTUAL SUMMIT

In celebration of Early Intervention Day, The Warren Center is pleased to present our second annual Strong Start Virtual Summit! This free, online summit takes a focused look at common challenges faced by parents of children with special needs and gives practical steps to overcoming them. Industry experts take a deep dive into a number of topics. Some of this year's summit topics include:

- How Children learn & Strategies to help them as they grow
- Activities to Help Children Become Independent from birth on up
- Communication in every stage of development
- Foundations of social-emotional skills that help children manage emotions and gain confidence



MARKET REACH

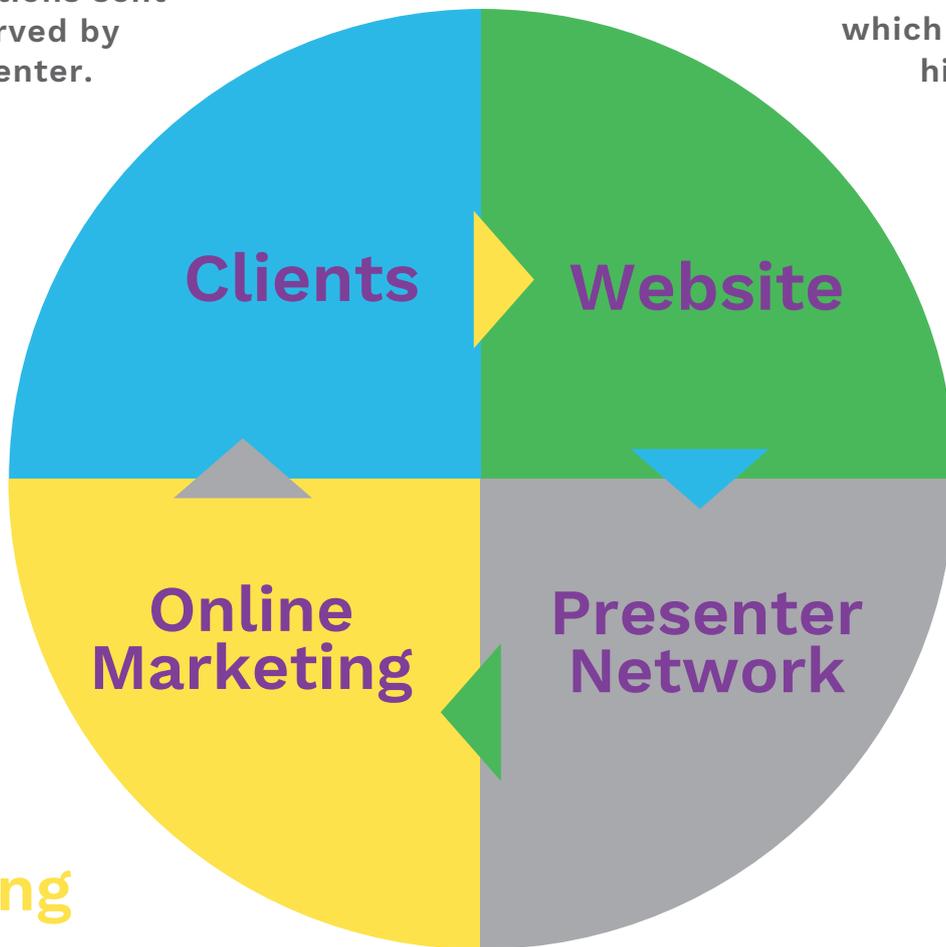
AUDIENCE REACH POTENTIAL

Clients

Over 4,000 virtual summit invitations sent to families served by The Warren Center.

Website

Event featured on The Warren Center website which receives 14,000 hits every month.



Online marketing

Event and event sponsor promotion through weekly email marketing, local community event calendars, and The Warren Center social media sites.

Presenter Network

All presenters are experts in child development and will promote the conference to their respective networks.



SPONSORSHIP OPPORTUNITIES

\$5,000

Title Sponsor (1 sponsorship available)

- Logo displayed prominently on the event platform
- Logo displayed on the event webpage and promotional materials
- Opportunity for representative to address attendees and introduce keynote speaker
- Mention in press release and e-newsletter
- Industry exclusivity within the sponsorship
- Digital items included in the virtual swag bag (see Virtual Swag Bag sponsor benefits.)



\$1,000

Speaker Sponsor (4 sponsorships available)

- Logo placement during speaker session and company mention by MC.
- Logo displayed on the event webpage
- Logo displayed on promotional materials and e-newsletter
- Industry exclusivity within the sponsorship
- Digital items included in the virtual swag bag



SPONSORSHIP OPPORTUNITIES

\$250

Virtual Swag Bag Sponsor

- Company name mentioned as virtual swag bag sponsor on event webpage
- Digital items (coupons, offers, tributes etc.) included in the virtual swag bag given to all registrants

To become a sponsor visit thewarrencenter.org/sponsor or fill out the attached sponsorship form.